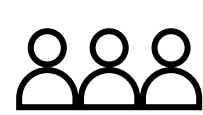


## How Zappyhire Helped a Hospital Hire Nurses in Record Time During Covid

Amidst the covid second wave, Baby Memorial Hospital (BMH) required nurses immediately to cater to their hospital running at full capacity.

Using AI recruitment technology, BMH tackled the problem head on and hired nurses in record time - ensuring hundreds of patients were given much needed care.



160

Applicants



60

Nurses Hired



36

Hours



60%

Reduced Recruitment Time

### The Hospital Delivered A Fully Digital No-Touch Recruitment Experience For Both Recruiters And Nurses



#### One-click job postings on social media

Created and shared jobs on social media via Zappyhire portal. Posting on multiple job boards reaches a larger audience.



#### Auto rank candidates

As soon as BMH received applications, Zappyhire's AI automatically ranked candidates and showed recruiters the top candidates.



#### Industry specific online assessments

Selected candidates took technical assessments through the mobile app.



#### Online video interviews

Multiple rounds of interviews was conducted online adhering to Covid protocols.



#### Online document verification

All candidate documents were uploaded through the mobile app and verified digitally saving a lot of time for both recruiters and candidates.



#### Digitally signed offer letters

Candidates received frequent updates ensuring seamless transparent communication. Even offer letters were generated and signed digitally.



"We were able to handle 150% of the usual recruitment workload with same hiring resources and gain 100% visibility into the recruitment process and metrics. It was a real blessing in managing recruitment in the current healthcare crisis situation"

Saji Mathew, Chief Operating Officer

### Zappyhire Built A Recruitment Suite For Hospitals Aligned With The Industry Requirements



#### NABH aligned Recruitment Processes

The recruitment process and documentation is aligned with the National Accreditation Board for Hospitals & Healthcare Providers (NABH) requirements factoring in hiring nuances of hospitals



#### Better Assess Nurses and Para-medics

Zappyhire collaborated with multiple hospitals and designed an industry specific technical assessment suite to assess nurses and para-medics.



#### Well-defined Onboarding process and E-learning module

Auto-generate onboarding email and ensure your nurses and para-medics are equipped with information and tools to get going from day 1!



#### Save Time with Digital Recruitment

Hospitals can make their entire recruitment process completely online. Forms are auto-generated and sent to candidates in advance thus saving time. Even letters are digitally signed!

We hope to help other hospitals address their hiring needs at the earliest. Get in touch with us and let's do this together!

[Request Demo](#)